DIGITAL MAGAZINE - WRAP UP EDITIONS

PrintAction 's Graphics Canada and Print17 Wrap-up Editions are digital magazines that will recap all of the news and products coming out of each show. This is a great opportunity for your company to receive post-event exposure to a dedicated audience of printing and imaging professionals.

If your company plans to introduce a new product, solution or technology at Graphics Canada or Print17, *PrintAction's* Wrap-up Editions are a great fit for you!

The digital, interactive flip-style magazines will be posted on *PrintAction.com* and distributed (as an e-blast) to the more than 8,000 opt-in subscribers of the *PrintAction* e-newsletter.

SPONSORSHIP OPPORTUNITIES

- Banner ad on front cover (1/3 page size) of digital magazine
- Inside front cover ad in digital magazine
- Recognition as Graphics Canada or Print17 Wrap-Up Edition sponsor on all e-mails/e-blasts sent promoting the online magazine
- Embedded video in your ad

$2,500

GOLD SPONSORSHIP

- Full page ad opposite cover of digital magazine
- 2 full page ads in centre spread of digital magazine
- Recognition as Wrap-Up Edition sponsor on all e-mails/e-blasts sent promoting online magazine
- Embedded video in your ad

$2,000

SILVER SPONSORSHIP

DEADLINES

Graphics Canada Wrap up
Ad Close: March 6
Ad Material: March 23

Print17 Wrap up
Ad Close: Oct 5
Ad Material: Oct 12

AD RATES

Full Page - **$995**
1/2 Page - **$675**