

# Advertise in *PrintAction's* 2013 Buyers Guide and be included in the Online Edition FREE!



**BOOK YOUR SPACE NOW** in *PrintAction's* award-winning annual national Trade Buyers' Guide – both Print & Online Editions

Print advertisers receive premium priority placement in the Online Buyers' Guide. The Online Buyers' Guide can also include company logos, company descriptions and links to company websites – all for one low price!

Our industry relies on the *PrintAction* Buyers' Guide because it lists over 1,500 companies with over 200 categories available to choose from.

This is more than any other directory or guide of its kind.

*PrintAction's* Buyers' Guide will deliver your advertising message to your prospects. Build your business for 2013 – don't be left behind.

**BOOK YOUR AD SPACE NOW!**

Call Sara Young at 416-665-7333 x31 • Email: sara@printaction.com



*Think of us as your extra sales representative on the road and online*

## OVER 200 CATEGORIES AVAILABLE!

### SERVICES & SUPPLIES

- T0140 – Addressing & Mailing Services
- T0160 – Advertising Specialties
- T0180 – Badges
- T0200 – Barcoding
- T0220 – Barcoding Systems
- T0240 – Binderies & Finishing
- T0260 – Bindings
- T0280 – Calendars
- T0300 – CD/DVD Production
- T0320 – Cheques
- T0340 – Collating/Inserting
- T0350 – Colour Management
- T0360 – Concrete Pads
- T0380 – Database Marketing Agencies
- T0400 – Decals
- T0420 – Design Communications
- T0440 – Die Cutting
- T0450 – Easels
- T0460 – Electric Services
- T0480 – Embossing & Foil Stamping
- T0500 – Engraving
- T0520 – Envelope Printing & Manufacturing
- T0530 – Environmental Services
- T0540 – Equipment Service & Repair
- T0560 – Eyeletting Service
- T0580 – Fulfillment & Distribution
- T0600 – Gilding
- T0620 – Hand Assembly
- T0660 – Inkjet Services & Supplies
- T0680 – Installations
- T0700 – Labels
- T0720 – Laminating
- T0740 – Laser Printer Supplies
- T0745 – Lenticular Materials/Substrates
- T0750 – Lenticular Services
- T0760 – Magnets
- T0780 – Mounting
- T0800 – Mailing Tubes
- T0820 – Nutritional Facts Tables
- T0840 – Photography - Commercial
- T0860 – Photography - Digital - Stock
- T0880 – Plastic Cards - Magnetic
- T0900 – Plastic Bindings
- T0920 – Plastic Covers
- T0940 – Plastic Sheets
- T0960 – Plate Recovery Systems
- T0980 – Poly Wrapping
- T1000 – Presentation Folders/Binders
- T1020 – Pressure Sensitive Supplies
- T1040 – Promotional Products
- T1060 – Repositionable Notes
- T1080 – Roller Recovering
- T1100 – Rubber Bands
- T1120 – Rubber Stamps
- T1140 – Screen Printing Supplies
- T1160 – Shrink Wrapping
- T1180 – Stationery
- T1200 – Tabs/Indexing
- T1220 – Tags & Tag Stringing
- T1240 – Tapes
- T1260 – Tassels
- T1280 – Tipping
- T1300 – Transfer Taping
- T1320 – UV Coatings

### PREMEDIA SERVICES

- T1340 – CTP Services
- T1350 – Colour Correction Services
- T1360 – Copy Dot Scanning
- T1440 – Film Separators
- T1460 – Graphic Design
- T1463 – Illustration
- T1465 – Lenticular Graphic Design
- T1470 – Lenticular Pre-press Services
- T1475 – Lenticular Workflow Systems
- T1500 – Service Bureaus
- T1520 – Soft Proofing
- T1540 – Typesetters

### PRINT SERVICES

- T1560 – Business Cards
- T1580 – Business Forms
- T1600 – Certificate Borders
- T1620 – Colour Copying
- T1650 – Counter Mats
- T1660 – Digital Printing
- T1680 – Digital Publishing
- T1700 – Direct Mail Services
- T1720 – Flexo Printing
- T1740 – High Speed Copying
- T1760 – Instant Printing
- T1780 – Integrated Products
- T1800 – Large Format Printing
- T1810 – Lenticular Printing
- T1820 – Letterpress Printing
- T1840 – Numbering Services
- T1860 – Packaging Printing
- T1900 – Plastics Printing
- T1910 – P.O.P. (Point of Purchase)
- T1920 – Postcard Printing
- T1940 – Print Brokers
- T1950 – Scratch & Win
- T1960 – Screen Printers
- T1980 – Security Printing
- T2000 – Sign Printing
- T2020 – Specialty Printers
- T2040 – Thermographers
- T2060 – Variable Data Printing
- T2070 – Waterless Printing

### TRADE PRINTERS

- T2080 – Trade Printers - Sheefed
- T2100 – Trade Printers - Web

### PAPER

- T2120 – Cardboard - Corrugated
- T2140 – Paper Converters
- T2160 – Paper Suppliers
- T2180 – Paper Mills
- T2200 – Paper - Retail & Other Substrates
- T2220 – Paper - Specialty Products
- T2240 – Recycling/Waste Paper

### PREPRESS EQUIPMENT & SUPPLIES

- T2260 – Camera Platemakers
- T2280 – Cameras - Digital
- T2300 – Colour Measurement & Control Systems
- T2320 – Colour Proofing
- T2340 – Colour Scanners

- T2360 – Colour Workstations
- T2380 – Computer Hardware & Supplies
- T2400 – Computer Software
- T2420 – Contact Printers
- T2440 – Darkroom Equipment
- T2460 – Densitometers/Spectrophotometers
- T2480 – Digital Press Equipment
- T2500 – Digital Storage Systems
- T2520 – Electronic Publishing Systems
- T2540 – Electronic Stripping & Imposition Systems
- T2560 – Exposure Controls
- T2580 – File Transfer
- T2600 – Film & Image Servers
- T2620 – Film Manufacturers & Distributors
- T2640 – Film Scanners & Imagesetters
- T2650 – Flexographic Prepress Equipment & Supplies
- T2660 – Fonts
- T2680 – Graphic Arts Distributors
- T2700 – Imagesetters & Film Recorders
- T2720 – Large Format Equipment
- T2740 – Output Screening Systems
- T2760 – Photopolymer Printing Plates
- T2780 – Pin Register Systems
- T2800 – Plate Processors
- T2820 – Plate Punching & Trimming Devices
- T2840 – Platemakers
- T2880 – Plates
- T2900 – Pressroom Chemistry
- T2920 – Proofing Systems
- T2940 – Raster Image Processors (RIPs)
- T2960 – Silver Recovery Systems
- T2980 – Step & Repeat Machines

### PRESSES

- T3000 – Business Forms Presses
- T3020 – Copiers
- T3040 – Direct Imaging Presses
- T3060 – Rebuilt Press Equipment
- T3080 – Screen Presses
- T3100 – Sheetfed Offset Presses
- T3120 – Tag & Label Presses
- T3140 – Thermographic Equipment
- T3160 – Web Offset Presses

### PRESS ACCESSORIES & SUPPLIES

- T3180 – Air Purification Systems
- T3200 – Anti-marking Devices
- T3220 – Blankets
- T3240 – Coating Units
- T3260 – Computer-to-Plate
- T3280 – Counting, Stacking & Bundling Equipment
- T3300 – Dampening Systems
- T3320 – Drying Systems
- T3340 – Ink Blades Sharpening
- T3360 – Ink Controls
- T3380 – Ink Pumps
- T3400 – Inks & Coatings
- T3420 – Machine Parts
- T3440 – Oils & Lubricants
- T3460 – Perforating, Scoring & Slitting Units

- T3480 – Pollution Control Management Systems
- T3500 – Pressroom Supplies
- T3520 – Rollers
- T3540 – Second Colour Attachments
- T3560 – Sheeters & Trimmers
- T3580 – Static Eliminators
- T3600 – Steel Rule Dies
- T3620 – Temperature Control Systems
- T3640 – Vacuum Pumps
- T3660 – Wipers

### BINDERY & FINISHING EQUIPMENT

- T3680 – Addressing & Mailing Equipment
- T3700 – Adhesives
- T3720 – Binding Equipment - Perfect/Hot Glue
- T3740 – Binding Equipment - Saddle Stitching
- T3760 – Binding Equipment - Wire
- T3780 – Binding Equipment - Stapling
- T3800 – Binding Equipment - Tabletop
- T3820 – Book Binding Equipment
- T3840 – Collating Equipment
- T3860 – Die Cutting & Creasing Equipment
- T3880 – Drilling Machines
- T3900 – Finishing Services
- T3920 – Folding Machines
- T3940 – Gatherers
- T3960 – Hot Stamping & Embossing Presses
- T4000 – Inserting Equipment
- T4020 – Joggers
- T4040 – Laminating Equipment
- T4060 – Numbering Machines
- T4080 – Padding Presses
- T4100 – Paper Cutters/Accessories
- T4120 – Paper Cutters Knives
- T4140 – Paper Cutters Retrofits

- T4160 – Paper Handling Equipment
- T4180 – Punching Equipment
- T4200 – Shrink Packaging Equipment
- T4220 – Three-Knife Trimmers
- T4240 – Tying/Strapping Machines

### MANAGEMENT/MISC.

- T4260 – Appraisals
- T4280 – Associations
- T4300 – Auctioneers
- T4310 – Consulting Services
- T4320 – Custom Packaging
- T4340 – Display Units
- T4360 – Estimating, Management Software
- T4380 – Financing/Leasing
- T4400 – Insurance
- T4410 – Logistics Management
- T4420 – Mergers & Acquisitions
- T4440 – Staffing/Recruiting/Payroll Management
- T4460 – Telemarketing
- T4480 – Trade Shows
- T4500 – Trade Show Services
- T4520 – Training - Graphic Arts
- T4540 – Training - Sales
- T4560 – Translation Services
- T4580 – Transportation Services
- T4600 – Web Design/Hosting

### USED EQUIPMENT DEALERS

- T4620 – Used Equipment Dealers

### OTHER (subject to approval)

Your first listing is **FREE!**

  
Category

First Listing.....**FREE** (Primary category for your company)  
 Additional Listings.....**\$60** plus HST



Please place my additional **LISTING(s)** in the following categories

Enhance your **online directory listing(s)** with logo placement and/or company description (50 words or less)

Listing(s) with logo: **\$75** Listing(s) with company description: **\$95** Listing(s) with logo and company description: **\$125**

<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>
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**LISTING DISCOUNTS:** Any 2-4 additional listings deduct 10% • 5-7 deduct 15% • 8 or more deduct 20%

Additional Listings \_\_\_\_\_ x \$60 = \$ \_\_\_\_\_ + \$ \_\_\_\_\_  
Logo and/or Company Description

Listings sub total less applicable discount if any \$

Your listing will appear as entered below

Email Company Description (50 words or less) and logos to **tbg@printaction.com**

Company

Address

City  Province  Postal Code

Telephone  Email

Web Site WWW.

Eco Certifications (If applicable) FSC  SFI  PEFC

Please place my **DISPLAY AD(s)** in the following categories

**GRAND TOTAL (+ 13% HST)**  
 Listings and Display ads

<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____	<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____	<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____
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\$

H.S.T. # R105774723

Category

Size Code \_\_\_\_\_  
Cost \$ \_\_\_\_\_

Category

Size Code \_\_\_\_\_  
Cost \$ \_\_\_\_\_

Category

Size Code \_\_\_\_\_  
Cost \$ \_\_\_\_\_

SIZE CODE	Display Advertising (includes online)	
<b>A</b>	Box ad – 2 1/4" x 1"	\$425
<b>B</b>	Box ad – 2 1/4" x 2"	\$750
<b>C</b>	Quarter page horiz. – 4 7/8" x 1 3/4"	\$975
<b>D</b>	Quarter page vert. – 2 1/4" x 3 5/8"	\$975
<b>E</b>	Third page – 2 1/4" x 4 7/8"	\$1,185
<b>F</b>	Half page horiz. – 4 7/8" x 3 5/8"	\$1,650
<b>G</b>	Half page vert. – 2 1/4" x 7 1/2"	\$1,650
<b>H</b>	Full page – 5 5/8" x 8 1/4" trim size	\$2,595
<b>K</b>	Double page spread	\$4,450

Covers		TBG2013
Inside Front		\$3,800
Inside Back		\$3,800
Outside Back		\$5,635
<i>trim size 5 3/4" x 8 1/4"</i>		
Inserts		
Page Insert		\$4,030
<i>To be supplied trimmed to 5 5/8" x 8 1/4"</i>		

*Youngblood Publishing Ltd. is under no liability for their failure for any cause to insert any advertisement or listing. Please contact us for ad material / Insert delivery instructions. All prices include print and online directory listing.*

Contact  Title

Cheque/Money order enclosed  
 Payable to Youngblood Publishing Ltd.

Invoice Me  
 Display ads only

Please charge my:



Card Number

Expiry Date

Cardholder

Signature

Date

**Email completed form to [tbg@printaction.com](mailto:tbg@printaction.com) or fax to 905-752-1441**

Need help? Got a question? Call Sara Young at 416-665-7333 x31 or email [sara@printaction.com](mailto:sara@printaction.com)

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