

# PRINTACTION ONLINE RATE CARD

Locations and rates below are subject to availability. Accepted formats are **JPEG, GIF, Animated GIF** and **Flash** formats in sizes no larger than **75 kilobytes**. Flash files must contain an embedded linking layer pointed to the desired URL. *PrintAction* reserves the right to reject ad material deemed unsuitable. Ads which are sized outside of those defined below will be resized and may incur an additional service charge.



Canada's Graphic Communications Magazine

470x60 pixels - \$700/mth

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### CIP4 Reaches 500-pairing Milestone

**JULY 3** — The organization behind JDF and JMF is now able to boast 500 pairings in its JDF Interoperability Matrix, showing which systems from different vendors can pass production data to each other without the need to for large-scale Read more...

**More News**



**A Look Back at Kodak in Toronto**

With the end of Kodachrome production, BlogTO decided to take a look back at Mount Dennis in Toronto, a Canadian ...

Wednesday, 8 July 2009



**Trancontinental Starts Up Chronicle**

Within its new 338,000-square-foot plant in Fremont, California, Trancontinental officially began production of the San Francisco Chronicle newspaper, which is ...

Monday, 6 July 2009



**Admiral Installs Agfa**

Winnipeg-based Admiral Printing, which recently completed the construction of a geothermal-driven facility, now turns toward Agfa's Acento II-S. The platesetter ...

Friday, 3 July 2009



**Reilly to Lead Océ Document Printing**

Océ North America has named John Reilly as its President of Document Printing. The position leads Océ's largest division in ...

Thursday, 2 July 2009



**New North American VP for KBA Web**

Ulrich Wicke, the former Web Offset Sales Manager for the Spanish and South American markets, becomes the VP of Sales ...

Thursday, 2 July 2009



**Impression Tripolli Installs Xerox**

Impression Tripolli of Laval, Quebec has installed a new Xerox 700DCP. The machine was purchased from Fujifilm Canada. Impression Tripolli ...

Tuesday, 30 June 2009

PwC on Paper and Packaging + 6

**Vendor Wire**

Thursday, July 9, 2009

**Komori Calls for Voluntary Retirements**

Komori Corporation meeting at a Board of Directors' meeting held on June 29, 2009 to ...

130x90 pixels

\$350/mth

Thursday, July 9, 2009

**Preview of DynaStrip 6.0**

Planned for release in the third quarter, Montreal-based Dynagram introduces a new feature called Layout ...

Tuesday, July 7, 2009

**Weyerhaeuser Mulls RIET**

With its stock losing nearly 55 percent in the past 10 months, Weyerhaeuser reopens the ...

Tuesday, July 7, 2009

**Prism Releases WIN 2009**

An upgrade to its MIS platform from Prism, WIN 2009 integrates Matrix-based planning with job-ganging ...

Monday, July 6, 2009

**Dynagram Updates inpO2**

Montreal-based Dynagram today announced the availability of its Automation Module for the inpO2 PDF imposition ...

Friday, July 3, 2009

**Abitibi Restructuring Officer**

Bruce Robertson will lead the efforts by AbitibiBowater to emerge out of bankruptcy protection, after ...

Friday, July 3, 2009

**Standard Opens Demo Centre**

A new 15,000-square-foot demonstration and training centre is a capstone to Standard Finishing Systems' yearlong ...

Thursday, July 2, 2009

**Mitsubishi's LED-UV for Sheetfed**

A new Ultra Violet-based ink-drying system, which uses light-emitting diodes (LED), can now be integrated ...

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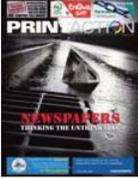
**Digital Magazines**



Thoroughbreds of Digital Printing



100th Anniversary



NEWSPAPERS CHANGING THE FUTURE

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600x80 pixels - \$550/mth

# PRINTACTION E-NEWSLETTER RATE CARD

Locations and rates below are subject to availability. Accepted formats are JPEG or GIF. Animated GIFs may be employed, but may not work within all mail clients. File size should not exceed 75 kilobytes. *PrintAction* reserves the right to reject ad material deemed unsuitable. Ads which are sized outside of those defined below will be resized and may incur an additional service charge. Ad material should be provided no later than 10AM on broadcast day.

## PRINTACTION this week

July 7, 2009

### **Ebner's Sales Tips**

Check back each week for a new audio sales tip from renowned industry trainer, Peter Ebner.

**This week:** You must make prospecting a habit ➔

165x90 pixels  
\$125/wk

### **Upcoming Events**

#### **July 14**

Xplor presents a two-day seminar in Victoria called Document Production Fundamentals, with a Toronto date on July 22 ➔

#### **July 14**

CPISC runs a consultation session regarding its printing-skills certification in Edmonton. Future sessions will run in Vancouver on July 16 and in Toronto on July 20 ➔

For these and other events, visit our Events Page

### **Marketplace**

#### **Printing Equipment for Sale**

Heidelberg Offset GTO46 32x46 cm 12 5/8 x 18" w/ T-51, Hamada 660CD 13x12 w/ T-51, Mona Numbering Unit w/ 8 numbering heads, Challenge 1/4hp paper drill ➔

360x70 pixels - \$500/wk

### **News**

#### **Alcan Packaging Americas Sold**

\$1.2-billion sale first step in reducing Rio Tinto's Alcan assets  
[Read more ➔](#)

#### **Transcontinental Starts Up Chronicle**

338,000-square-foot plant in California begins production  
[Read more ➔](#)

#### **Admiral Installs Agfa**

Winnipeg printer goes geothermal and reduces chemistry  
[Read more ➔](#)

#### **Quebecor World Cleared By Courts**

Judges clear path for emergence before month's end  
[Read more ➔](#)

#### **CIP4 Reaches 500-pairing Milestone**

Interoperability matrix grows as more vendors pass data  
[Read more ➔](#)

#### **Reilly to Lead Océ Document Printing**

North American division is Océ's largest  
[Read more ➔](#)

#### **New North American VP for KBA Web**

Ulrich Wicke migrates North from South American operations  
[Read more ➔](#)

#### **Abitibi Restructuring Officer**

Bruce Robertson to lead company out of bankruptcy protection  
[Read more ➔](#)

#### **Mitsubishi's LED-UV for Sheetfed**

Highly efficient curing lamps for larger sheetfed presses  
[Read more ➔](#)

360x70 pixels - \$350/wk

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