

Packaging For Printers is a quarterly digital magazine that focuses on the growth in all packaging sectors from labels and flexible applications to rigid plastics and paperboard.

Published by *PrintAction* and designed for Canada's commercial printer community, this online resource will cover the full spectrum of printing processes from flexography and gravure to digital and offset lithography production, as well as structural and graphic design, prepress and postpress services in the world of package printing.

For more information on the magazine's editorial opportunities, please contact Alyssa Dalton, editor
adalton@annexbusinessmedia.com.

IMPORTANT DATES

SPRING ISSUE

Ad Close: March 12

Ad Material Due: March 19

SUMMER ISSUE

Ad Close: June 5

Ad Material Due: June 12

FALL ISSUE

Ad Close: September 5

Ad Material Due: September 12

WINTER ISSUE

Ad Close: December 3

Ad Material Due: December 9

Each Packaging for Printers Digital Magazine will be promoted via:

- 1) **PrintAction's** weekly e-newsletter sent to more than 8,600 opt-in subscribers (open rate 40%)
- 2) Dedicated e-blast sent to our e-product subscribers
- 3) Online ads on *PrintAction.com*
- 4) Twitter (2,300 followers)
- 5) **PrintAction's** LinkedIn Group, as well as on its Facebook page

PROMOTION

Cost: 1 X - \$1,000
4 X - \$895

Full page ad – 11.2" x 7"

