

CANADA'S ONLY PRINT  
INDUSTRY TRADE SHOW IN 2018

# PRINTFORUM

TRADE SHOW & CONFERENCE  
PRESENTED BY PRINTACTION

TORONTO INTERNATIONAL CENTRE • JUNE 6, 2018

- **MEET** face-to-face with your customers
- **CONNECT** with clients and develop new leads
- **PROMOTE** your products and services to an engaged audience
- **SHOWCASE** your newest product lines and innovations

- **ENGAGE** in an approachable, friendly atmosphere
- **EXPERIENCE** easy set-up and tear-down
- **ENJOY FREE PARKING**

## CHOOSE YOUR SPONSORSHIP & EXHIBITOR PLANS

	<b>FOUNDING SPONSOR</b> \$7,500 EXCLUSIVE	<b>GOLD SPONSOR</b> \$5,000	<b>SILVER SPONSOR</b> \$3,500	<b>EXHIBITOR</b> \$999 EARLY BIRD RATE IF BOOKED BY FEBRUARY 28TH, \$1,299 AFTER.
Sponsorship Level & Logo Recognition on All Print and Digital Advertising	✓	✓	✓	
Recognition on the PrintForum Microsite	✓	✓	✓	✓
Recognition on All Signage at PrintForum	✓	✓	✓	
Attendance and Lunch for Two	✓	✓	✓	✓
10x20 foot booth	✓	✓		
10x10 foot booth			✓	✓
4 Ads in PrintAction weekly E-newsletter	✓ SPONSOR SPOTLIGHT	✓ LEADERBOARD		
Ad in the PrintForum Connects E-blast (Lead Generation Report)	✓		✓	
Pre-roll on the Event Promo Video Hosted on the PrintForum Microsite	✓			
Exclusive E-blast to PrintAction's subscriber CAS-compliant email subscriber list (9,000 names)	✓			
Booth Video	✓			