

**Packaging For Printers** is a quarterly digital magazine that focuses on the growth in all packaging sectors from labels and flexible applications to rigid plastics and paperboard.

Published by *PrintAction* and designed for Canada's commercial printer community, this online resource will cover the full spectrum of printing processes from flexography and gravure to digital and offset lithography production, as well as structural and graphic design, prepress and postpress services in the world of package printing.

For more information on the magazine's editorial opportunities, please contact Alyssa Dalton, editor  
adalton@annexbusinessmedia.com.

## IMPORTANT DATES

### SPRING ISSUE

**Ad Close:** March 10

**Ad Material Due:** March 17

### SUMMER ISSUE

**Ad Close:** June 2

**Ad Material Due:** June 10

### FALL ISSUE

**Ad Close:** September 1

**Ad Material Due:** September 8

### WINTER ISSUE

**Ad Close:** December 1

**Ad Material Due:** December 7

**Each Packaging for Printers Digital Magazine will be promoted via:**

- 1) **PrintAction's** weekly e-newsletter sent to more than 8,600 opt-in subscribers (open rate 40%)
- 2) Dedicated e-blast sent to our e-product subscribers
- 3) Online ads on *PrintAction.com*
- 4) Twitter (2,530 followers)  
Facebook (443 followers)  
LinkedIn (405 followers)

**PROMOTION**

**Cost: 1 X - \$1,000**  
**4 X - \$895**

Full page ad – 11.2" x 7"

