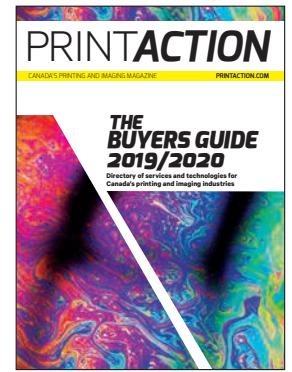


PRINTACTION BUYERS GUIDE

2020/2021



PRINTACTION'S BUYERS GUIDE is your connection to buyers in Canada's printing and imaging industries. Distributed with *PrintAction's* October 2020 Issue, the Buyers Guide is an affordable and proven way (print and online) to attract new clients and forge new industry relationships. With over 90% of our readership being executive management and 82% of our readership being comprised of printers, your listing is assured of reaching your target audience.

www.printaction.com/buyers-guide/

NEW LISTING OPTIONS Please select one:

- Gold (\$525)**
Unlimited listings in unlimited categories
- Your company listing in both print & online directories (Company listing includes: address, phone, fax, email and web address)
 - Active email and website links
 - Colour logo (online and print)
 - 50 word company description (online only)
 - Featured online company listing
- Silver (\$325)**
Up to 10 listings in 10 categories
- Your company listing in both print & online directories (Company listing includes: address, phone, fax, email and web address)
 - Active email and website links
 - Featured online company listing
- Bronze (\$100)**
Up to 3 listings in 3 categories
- Your company listing in both print & online directories (Company listing includes: address, phone, fax, email and web address)
- Free print only listing†**
Your company listing in only the print directory (Company listing includes: address, phone, fax, email and web address)

PRINT DISPLAY ADVERTISING

SIZE CODE	Description	Price
A	A BOX AD – 1.875" X 1.725"	\$425
B	B BOX AD – 1.875" x 3.575"	\$750
C	C BOX AD – 3.875" x 3.575"	\$975
D	D BOX AD – 3.875" x 5.375"	\$975
E	E BOX AD – 3.875" x 11"	\$1,185
F	F BOX AD – 8" x 5.375"	\$1,650
G	Third page – 3.875" x 7.3125"	\$1,650
H	Full page – 9" x 12" trim size Bleed 9.25" x 12.25"	\$2,595
K	Double page spread	\$4,450

Covers

Inside Front	\$3,800
Inside Back	\$3,800
Outside Back	\$5,635
Trim size: 9" x 12"	

Inserts

Page Insert	\$4,030
To be supplied trimmed to 9" x 12"	

Closing dates: Ad Space August 25; Ad Material September 1.

For more information and to book your ad in the 2020/2021 PrintAction Buyers Guide, contact:

Stephen Longmire
416-510-5246 • slongmire@annexbusinessmedia.com

PRODUCTION SERVICES

Design & Premedia Services

Colour Correction Services
Copy Dot Scanning
CTP Services
Database Marketing Agencies
Film Separators
Graphic Design
Illustration
Lenticular Graphic Design
Mail List & Database Management
Photography - Commercial
Photography - Digital - Stock
Web Design/Hosting

Print Services

Badges
Barcoding
Business Cards
Business Forms

Calendars
CD/DVD Production
Cheques
Colour Copying
Decals
Digital Printing
Envelope Printing
Flexo Printing
Flyer Printing
Folding Carton / Corrugated Printing
High Speed Copying
Instant Printing
Label Printing
Lenticular Printing
Letterpress Printing
Magnets
Newspaper Printing
Numbering Services
Nutritional Facts Tables
P.O.P. (Point of Purchase) Printing

Plastic Cards - Magnetic
Plastics Printing
Postcard Printing
Promotional Products
Repositionable Notes
Scratch & Win
Screen Printing
Security Printing
Sign Printing
Specialty Printing
Stationery
Textile Printing
Thermography Printing
Trade Printers - Sheetfed
Trade Printers - Web
Variable Data Printing
Wide Format Printing
Wide-format Inkjet Printing

Postpress Services

Addressing & Mailing Services
Binderries & Finishing
Coatings
Collating/Inserting
Die Cutting
Embossing & Foil Stamping
Engraving
Eyeletting Service
Fulfillment & Distribution
Hand Assembly
Laminating
Mounting
Poly Wrapping
Shrink Wrapping
Tabs/Indexing
Tag, Tassels, and Stringing
Tipping
Direct Mail Services

EQUIPMENT

Prepress Equipment & Software

Business Management Software
Colour Management
Colour Management Systems
Computer Hardware & Supplies
Packaging Premedia Systems
Platemakers, Processors, and
Imagesetters
Print Production Software
Proofing Systems
Scanners
Used Equipment Dealers - Prepress

Printing Equipment

Barcoding Systems
Digital Presses
Flexographic Equipment
Rollers
Sheetfed Offset Presses
Tag & Label Presses
Used Equipment Dealers - Printing
Web Offset Presses
Wide Format Equipment

Bindery Equipment

Addressing & Mailing Equipment
Binding Equipment - Perfect/Hot Glue

Binding Equipment - Saddle Stitching
Binding Equipment - Stapling
Binding Equipment - Wire
Collating Equipment
Die Cutting & Creasing Equipment
Drilling Machines
Foiling and Embossing Equipment
Folding Machines
Laminating Equipment
Paper Cutters
Perforating, Scoring & Slitting Units
Steel Rule Dies
Used Equipment Dealers - Bindery

Specialty Equipment

Air Purification Systems
Inspection Systems
Numbering Machines
Paper Handling Equipment
Pollution Control Management Systems
Punching Equipment
Rubber Stamps
Shrink Packaging Equipment
Silver Recovery Systems
Tying/Strapping Machines
Used Equipment Dealers - Specialty
Vacuum Pumps

CONSUMABLES

Pressroom Supplies

Electronic Publishing Systems
Flexographic Supplies
Imposition Software
Oil and Lubricants
Pressroom Chemistry
Printing Plates
Screen Printing Supplies
Tapes

Inks, Dyes, Coatings, and Toner

Coatings
Inks - Inkjet
Inks - Packaging
Inks -Offset
Inks and Coatings
UV Coatings
Wide Format Inkjet Supplies

Substrates

Paper - Specialty Products
Paper - Suppliers
Paper Converters
Pressure Sensitive Supplies
Plastic Covers and Sheets
Wide Format Inkjet Substrates

Postpress Consumables

Paper Cutter Knives and Accessories
Bindings
Adhesives

Miscellaneous Consumables

Transfer Taping

SUPPORT SERVICES

Associations & Institutions

Associations
Training

Business Services

Appraisals
Consulting Services
Environmental Services
Financing/Leasing
Insurance
Print Brokers
Staffing/Recruiting/Payroll Management
Translation Services
Transportation Services

Equipment Related Services

Electric Services
Equipment Service & Repair
Installations
Machine Parts
Press refurbishment and Repair
Roller Recovering

Other Trade Services

Auctioneers
Recycling/Waste Paper
Trade Shows
Trade Show Services

For more information and to order your ad for the
PrintAction Buyers Guide, contact:

Stephen Longmire

416-510-5246 • slongmire@annexbusinessmedia.com